Subject: Chat with William Walshe
From: William Walshe <billywalshe@gmail.com>
To: barriticus@gmail.com

William: Do you think Kony 2012 could be the result of persona management?
me: Is that a serious question?
William: It's kind of absurd, but I mean if there's persona management going on, I'd think the most popular stuff would naturally be the most suspicious.
me: in this case, it seems to have been spurred on by getting celebrities to endorse the campaign. I've yet to see a single instance of anything that should be attributed to persona management
William: I have. The so-called Arab Spring. It's swept across the Middle East and the only country that had any defense was China. But of course they have their own internal infestation of persona management, so it's okay. We're now turning it on Russia and of course this all filters into America because the Internet is One.
William: They were prepared man, they created Anonymous and Occupy.
William: Saw it coming as soon as they started firing off those personas to send the middle east into a wave of revolutions.
William: a viral video of a man burning himself!
William: Oh sure, they say he did it to protest Gaddafi or what the fuck ever, but that was persona management. Dude was just having a bad day. All Muslim people burn themselves when they commit suicide.
William: No trees to hang from out in the desert.
me: To satirize someone, you must first learn what that person actually believes
William: Do you think I'm trying to make fun here?
William: Or is that a general statement.
William: Because most of the time I just read headlines and browse through comments before I make up my mind.
William: And I think I've got you pegged.
me: If you had me pegged, you wouldn't have put out the fake Hillary Clinton memo expecting me to take it as real
William: Well hey! Maybe people should stop believing the persona management they're reading in Pastebin.
William: You have a perfect track record of recognizing my work instantly.
William: Persona management is actually great from my point of view. They can't convince millions of people to do anything unless it seems like a really great idea anyway. See, I don't see why you think I'm mocking you by being really positive about persona management. You obviously think it's terrrrible.